

PREFACE

Welcome to the 18th International Conference on Electronic Business (ICEB) in Guilin, Guangxi, China. The theme of this year's Conference is "AI and Smart Tourism." We received 136 submissions and 114 papers were accepted into the final program that consisted of 34 sessions. The topic areas of the papers in this conference include big data analytics, recommendation systems, blockchain technology and applications, smart hotels and buildings, social and cross-border e-commerce, e-health and smart tourism, internet and e-business, IoT technologies and applications, online consumer behavior, supply chain and logistics, design science and service designs, social media and multimedia designs, and other e-business research issues. In this year, we established a Best Paper Award Committee to evaluate full papers. Out of 88 full papers, 11 were selected to be the outstanding papers and the top three papers will receive the "Best Paper Award". These papers are identified before the title of each paper on the program schedule to share their honor with the participants.



On the opening day, we have scheduled four keynote speakers: Prof. Vladimir Zwass, Editor of *Journal of Management Information Systems* and *International Journal of Electronic Commerce*; Prof. Patrick Y.K. Chau, Editor of *Information and Management*; Prof. Ho-Fung Leung from Computer Science and Engineering area at The Chinese University of Hong Kong; and Dr. Xiuwen Yi, Technical Leader of Intelligent Solution Division at JD Group, China. Continued with the practice from last year, we have adopted virtual meeting for those who are not able to attend the meeting due to special reasons. In addition, three special sessions have been created: "Meet the Editors" and "Blockchain Concept and Applications" on the opening day, and "Structural Equation Modeling, Do's and Don'ts" on December 5.



The annual conference of ICEB is an excellent opportunity for the scholars like you and me to share research ideas and get informed about the latest development in the fields. We could meet leading scholars from around the world so as to establish a research network and engage in future collaborations. In this conference, there are 130 registered scholars from 14 countries or regions, including Australia, China, Finland, Hong Kong,

India, Lithuania, Macau, New Zealand, Saudi Arabia, Singapore, Taiwan, and U.S.A.

Finally, we would like to thank you for your participation in this conference, without which it will not be successful. We also thank all the speakers, presenters, reviewers, the program committee members, and session chairs, who all have contributed their efforts and support to this conference. Special thanks go to our conference staffs, faculties and students from Guangxi Normal University, who had planned and executed the conference events tirelessly and effectively. Finally, on behalf of the entire Conference Committee and the Sheraton Guilin Hotel staffs, we sincerely wish that the experience during your stay in Guilin was very delightful and memorable and we look forward to seeing you again in ICEB 2019 in England.

Cordially yours,

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