

PREFACE

Welcome to the 19th International Conference on Electronic Business (ICEB 2019) in Newcastle upon Tyne, United Kingdom. The theme of this year's Conference is "*Artificial Intelligence Empowered Business Processes*". We received 109 submissions and 78 papers were accepted into the final program that consisted of 24 sessions. There were 46 full papers of which 6 were selected to receive the "Best Paper Award". The topic areas of the papers in this conference include e-business, smart cities, e-commerce and e-retail, artificial intelligence and its applications, blockchain and smart technologies, digital transformations in enterprises, social media and social commerce, e-supply chain management and e-logistics, smart tourism and hospitality, knowledgement management and sharing, e-healthcare and e-entrepreneurship, co-creation in e-business, E-marketing, e-consumer behaviour and e-CRM, big data analytics and business intelligence, new technology acceptance and adoption, and strategies and models of electronic business.



On the opening day, we have scheduled four keynote speakers: Prof Pär J. Ågerfalk, the Chief Editors of *European Journal of Information Systems*; Prof. Patrick Y.K. Chau, the Chief Editor of *Information and Management*; Prof. Feng Li from Cass Business School at City University of London; and Laura Partridge, Digital Programme Lead, North East Local Enterprise Partnership in United Kingdom. Continued with the practice from last year, we have adopted virtual meeting for those who are not able to attend the meeting due to special reasons. We have followed the previous year's tradition to create a special session: "*Meet the Editors*". In addition, a new workshop on Artificial Intelligence with Python was created on Wednesday 11th December. This year, we have started up a new initiative to set up a sponsorship invitation to both academic institute and industry. Fortunately, ICEB2019 was sponsored by Newcastle Business School from Northumbria University and a local SME from Newcastle.



The annual conference of ICEB is an excellent opportunity for the scholars like you and me to share research ideas and get informed about the latest development in the fields. We could meet leading scholars from around the world to establish a research network and engage in future collaborations. In this conference, there are 88 registered scholars from 17 countries or regions, including Australia, China, Finland, Greece, Germany,

Hong Kong, Japan, Lithuania, Malaysia, New Zealand, Saudi Arabia, Singapore, USA, UK, Switzerland, Thailand, and Taiwan. After the conference, 62 titles are included in the final proceedings book containing 46 full papers, 11 works in progress, and 5 abstracts.

Finally, we would like to thank you for your participation in this conference, without which it will not be

successful. We also thank all the speakers, presenters, reviewers, the program committee members, and session chairs, who all have contributed their efforts and support to this conference. Special thanks go to our conference staffs, faculties and students from Northumbria University, who had planned and executed the conference events tirelessly and effectively. Finally, on behalf of the entire Conference Committee and the Hilton Newcastle Gateshead Hotel staffs, we sincerely wish that the experience during your stay in Newcastle upon Tyne, UK was very delightful and memorable and we look forward to seeing you again in ICEB 2020 in Bangkok, Thailand.

Sincerely yours,

Eldon Y. Li

Eldon Y. Li
ICEB Honorary President
Chair Professor
Chung Yuan Christian University, Taiwan
& Tongji University, China

Honglei Li

Honglei Li
ICEB 2019 Program Co-Chair
Senior Lecturer
Northumbria University, United Kingdom

December 2019 in Newcastle upon Tyne, United Kingdom