

# PREFACE

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Welcome to the very first International Conference on Electronic Business (ICEB 2020) virtual conference. Celebrating its 20th anniversary, the ICEB is held virtually this year by the University of Hong Kong, S.A.R. of China. The theme of this year's Conference is "*Electronic Business under COVID-19 Pandemic*". We received 71 submissions and 54 papers were accepted into the final program that consisted of 19 sessions. The topic areas of the papers in this conference include artificial intelligence, big data, blockchain, COVID-19 issues, E-collaboration, E-commerce, E-education, E-innovation, E-marketing, E-SCM, E-sustainability, IoT, social commerce, technological issues, and user behaviors, etc.



In the conference, we have scheduled four keynote speakers (in sequence of appearance): Prof. Patrick Y.K. Chau, the Chief Editor of *Information and Management*; Prof Dorothy E. Leidner, the Chief Editor of *Journal of Association for Information Systems*; Prof. Christy Cheung, the Chief Editor of *Internet Research*; Prof. Fred Phillips, the Chief Editor of

*Technological Forecasting and Social Change*. Because of the COVID-19 pandemic, all keynote speeches and presentations are delivered with the ZOOM software in two virtual meeting rooms. Unlike the previous years conducted in one day, the keynote speeches this year are scheduled across three days considering the time zone differences of the speakers in the U.S. Presentation sessions are also scheduled in a way that authors on the other continents are able to attend the meetings between 9 AM and 9 PM time frame.



The annual conference of ICEB is an excellent opportunity for the scholars like you and me to share research ideas and get informed about the latest development in the fields. We could meet leading scholars from around the world to establish a research network and engage in future collaborations. In this conference, there are 55 registered scholars from 15

countries or regions, including Australia, China, Germany, Hong Kong, Ireland, Lithuania, Malaysia, New Zealand, Portugal, Saudi Arabia, Singapore, Taiwan, Thailand, UAE, UK, USA. This year, the Best Paper Award Committee had selected 4 top-quality papers to receive the awards.

Finally, on behalf of the entire Conference Committee, we thank you all very much for participating in ICEB 2020 virtual conference, without you the conference it will not be successful. We also thank all the speakers, presenters, reviewers, the program committee members, Best Paper Award committee members, and session chairs, who all have contributed their time and effort to this conference. Special thanks go to Prof. Hongbin Cai, Dean of Business School at the University of Hong Kong, for supporting us with the conference secretariat, Ms. Queenie Shek, as well as an office colleague, Ms. Panda Tsu, and two IT staffs. They had provided the administrative and technical support to execute the ZOOM conference events

flawlessly and effectively. Also, to Northumbria University, we thank Dr. Honglei Li and her colleagues to manage the payment gateway. Last but not least, we thank you all for preparing and sharing your research findings in the meetings and look forward to seeing you again in ICEB 2021 in Bangkok.

Sincerely yours,

*Eldon Y. Li*

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