

Search Summary

Query : (((((Proceedings of the International Conference on Electronic Business)) AND ({cp} WN DT)) AND ({proceedings of the international conference on electronic business (iceb)} WN ST))

Type : Expert

Results : 18

Database(s) : Compendex

Downloaded : 1/30/2023

1. 5th International Conference on Electronic Business: Enhancing Logistics and Supply Chain Competence Through e-Business, ICEB 2005

Accession number: 20130716022101

Source title: Proceedings of the International Conference on Electronic Business (ICEB)

Abbreviated source title: Proc. Int. Conf. Electron. Bus. (ICEB)

Issue title: 5th International Conference on Electronic Business: Enhancing Logistics and Supply Chain Competence Through e-Business, ICEB 2005

Issue date: 2005

Publication year: 2005

Language: English

ISSN: 16830040

Document type: Conference proceeding (CP)

Conference name: 5th International Conference on Electronic Business, ICEB 2005

Conference date: December 5, 2005 - December 9, 2005

Conference location: Hong Kong, Hong kong

Conference code: 95358

Sponsor: Chin. Univ. Hong Kong, Li Fung Inst. Supply Chain Manage./Logist.

Publisher: CEUR-WS, Tilburg University, Netherlands

Abstract: The proceedings contain 156 papers. The topics discussed include: the study on RFID security method for entrance guard system; building ubiquitous computing environment by using RFID in aircraft MRO process; outbound delivery using RFID in sap system; RFID technology enhancing supply chain competence and e-business: an opportunity or a threat?; adoption of wireless handheld technology: a case of Queensland healthcare; managing coordination costs of inter-organizational relationships: an analysis of determinants; a proposed framework for influencing factors of partnership in e-Taiwan collaborative commerce; a proposed model of the effects of IT diffusion on organizational absorptive capacity and CRM innovation success; a customer-support knowledge network integrating different communication elements for an e-commerce portal using self organizing maps; and a study of online customer loyalty based on the theory of planned behavior.

Abstract type: (Edited Abstract)

Page count: 981

Database: Compendex

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Data Provider: Engineering Village

2. ICEB + eBRF 2006 - Global Conference on Emergent Business Phenomena in the Digital Economy

Accession number: 20130716014157

Source title: Proceedings of the International Conference on Electronic Business (ICEB)

Abbreviated source title: Proc. Int. Conf. Electron. Bus. (ICEB)

Issue title: ICEB + eBRF 2006 - Global Conference on Emergent Business Phenomena in the Digital Economy

Issue date: 2006

Publication year: 2006

Language: English

ISSN: 16830040

Document type: Conference proceeding (CP)

Conference name: Joint 6th International Conference on Electronic Business and Research Forum to Understand Business in Knowledge Society, ICEB + eBRF 2006

Conference date: November 28, 2006 - December 2, 2006

Conference location: Tampere, Finland

Conference code: 95359

Publisher: CEUR-WS, Tilburg University, Netherlands

Abstract: The proceedings contain 73 papers. The topics discussed include: the impact of technovation and collaboration on strategic service classification in the digital economy; the provision of inter-organizational infrastructure as an appropriate role for co-sourcing; the role of open knowledge in regional development - case study; e-banking integrated data utilization platform WINBANK case study; multi-behavior agent model for supply chain management; the role of complexity in preparing for municipal decision-making; understanding e-competences in adoption and assimilation of e-services; literature review: the paradox of social network ties in creating knowledge; measurement of team knowledge: transactive memory system and team mental models; a study of the uptake of information security policies by small and medium sized businesses in Wales; and product oriented thinking and expert knowledge in consulting services.

Abstract type: (Edited Abstract)

Page count: 539

Database: Compendex

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Data Provider: Engineering Village

3. ICEB 2007 - Proceeding of the 7th International Conference on Electronic Business: "Service Innovation and Value Creation in Experience Economy"

Accession number: 20130716014236

Source title: Proceedings of the International Conference on Electronic Business (ICEB)

Abbreviated source title: Proc. Int. Conf. Electron. Bus. (ICEB)

Issue title: ICEB 2007 - Proceeding of the 7th International Conference on Electronic Business: "Service Innovation and Value Creation in Experience Economy"

Issue date: 2007

Publication year: 2007

Language: English

ISSN: 16830040

Document type: Conference proceeding (CP)

Conference name: 7th International Conference on Electronic Business, ICEB 2007

Conference date: December 2, 2007 - December 6, 2007

Conference location: Taipei, Taiwan

Conference code: 95360

Sponsor: AdvenTech; Information Industry of Taiwan; Ministry of Education of Taiwan; Ministry of Foreign Affairs of Taiwan; National Science Council of Taiwan

Publisher: CEUR-WS, Tilburg University, Netherlands

Abstract: The proceedings contain 77 papers. The topics discussed include: mobile technology and culture change: a redefining view of time and space; perspectives from different levels of management teams on business and information systems strategies alignment ? a case of alpha networks inc; a sliding-window approach to mining maximal large item sets for large databases; a synthetical approach for blog recommendation mechanism trust, social relation, and semantic analysis; applying data classification techniques for churn prediction in retailing; applying particle swarm optimization to solve portfolio selection problems; comparison of classification algorithm performances in knowledge mapping for organization experts; intelligent agent for call center: using data mining techniques and OLAP for automatic answering Internet usage problems; and customer relationship management: examining the central proposition in the online context.

Abstract type: (Edited Abstract)

Page count: 527

Database: Compendex

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4. ICEB 2008 - Proceedings of the 8th International Conference on Electronic Business: "Enriching Global Business Practices"

Accession number: 20130716014335

Source title: Proceedings of the International Conference on Electronic Business (ICEB)

Abbreviated source title: Proc. Int. Conf. Electron. Bus. (ICEB)

Issue title: ICEB 2008 - Proceedings of the 8th International Conference on Electronic Business: "Enriching Global Business Practices"

Issue date: 2008

Publication year: 2008

Language: English

ISSN: 16830040

Document type: Conference proceeding (CP)

Conference name: 8th International Conference on Electronic Business, ICEB 2008

Conference date: September 30, 2008 - October 3, 2008

Conference location: Waikoloa, HI, United states

Conference code: 95364

Sponsor: California State Univ., Sacramento, Coll. Bus. Adm.; University of Hawai'i at Hilo, College of Business and Economics; IBM; Waikoloa Beach Marriott Resort and Spa

Publisher: CEUR-WS, Tilburg University, Netherlands

Abstract: The proceedings contain 38 papers. The topics discussed include: identifying success factors for developing web applications - a research report; users and usage of community websites: the myhamilton.ca experience; web 2.0 and commercial disputes: a case study of information sharing in e-arbitrations and e-mediations; a multi-agent business intelligence framework for the travel sector; a visual map to identify high risk banks - a data mining application; decision supporting methodology and system based on theory of constraints for making an optimal product portfolio strategy in shipbuilding industry; a case study in e-government solutions; e-governance in Japan: analysis of the current status of e-government and local e-services; the valence of online consumer reviews and purchase decision: examining the moderating effects of product type and consumer expertise; and an inventory model with two classes of customers in on-line rental service: consumer model approach.

Abstract type: (Edited Abstract)

Page count: 341

Database: Compendex

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5. 9th International Conference on Electronic Business: Ubiquitous e-Services in Digital Society, ICEB 2009

Accession number: 20130716022250

Source title: Proceedings of the International Conference on Electronic Business (ICEB)

Abbreviated source title: Proc. Int. Conf. Electron. Bus. (ICEB)

Issue title: 9th International Conference on Electronic Business: Ubiquitous e-Services in Digital Society, ICEB 2009

Issue date: 2009

Publication year: 2009

Language: English

ISSN: 16830040

Document type: Conference proceeding (CP)

Conference name: 9th International Conference on Electronic Business, ICEB 2009

Conference date: November 30, 2009 - December 4, 2009

Conference location: Macau, China

Conference code: 95367

Sponsor: Chin. Univ. Hong Kong, Fac. Bus. Adm.; The Chinese University of Hong Kong, Chung Chi College

Publisher: CEUR-WS, Tilburg University, Netherlands

Abstract: The proceedings contain 148 papers. The topics discussed include: intensifying patient flow management by using data mining methods; a functional model for data analysis and result visualization; a case study for exploring dental patients' preferred roles in Taiwan; personality facets and customer loyalty in online games; analyzing the risk and financial impact of phishing attacks using a knowledge based approach; a review of approaches to ensure the quality of data collected on the Internet; a research review on entrepreneurial and entrepreneurial characteristics; virtual social identity development for customer electronic word-of-mouth participation; critical success factors on e-government application-from the view of government workers in Guangdong; a case study of remote monitoring of health status of the elderly at home in Taiwan; and modeling and evaluating of business revenue models under different product life cycles using system dynamics simulation.

Abstract type: (Edited Abstract)

Page count: 1123

Database: Compendex

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6. 10th International Conference on Electronic Business - Service-Oriented E-Business, ICEB 2010

Accession number: 20130716014439

Source title: Proceedings of the International Conference on Electronic Business (ICEB)

Abbreviated source title: Proc. Int. Conf. Electron. Bus. (ICEB)

Issue title: 10th International Conference on Electronic Business - Service-Oriented E-Business, ICEB 2010

Issue date: 2010

Publication year: 2010

Language: English

ISSN: 16830040

Document type: Conference proceeding (CP)

Conference name: 10th International Conference on Electronic Business - Service-Oriented E-Business, ICEB 2010

Conference date: December 1, 2010 - December 4, 2010

Conference location: Shanghai, China

Conference code: 95368

Sponsor: Shanghai Jiaotong Univ., Antai Coll. Econ. Manage.

Publisher: CEUR-WS, Tilburg University, Netherlands

Abstract: The proceedings contain 82 papers. The topics discussed include: acceptance of social network web sites the effects of social influence; the optimal configuration and their strategic analysis of information system security technology portfolios; strategic positioning of business blogging for enterprises; the effects of narrative online advertising on attitude and purchase intention; solving cold start problem in collaborative filtering method of recommender systems; method for web service composition discovery based on association rules; an effective ensemble approach for spam classification; a framework for electronic court records management in Malaysia; quality factors for online virtual reality commerce interface and their relative importance using analytic hierarchy process(AHP); factors affecting trust in a seller in social networking marketplace; and select suppliers from electronic markets with incomplete information.

Abstract type: (Edited Abstract)

Page count: 684

Database: Compendex

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7. 2011 Proceedings - 11th International Conference on Electronic Business: Borderless E-Business for the Next Decade, ICEB 2011

Accession number: 20130716014494

Source title: Proceedings of the International Conference on Electronic Business (ICEB)

Abbreviated source title: Proc. Int. Conf. Electron. Bus. (ICEB)

Issue title: 2011 Proceedings - 11th International Conference on Electronic Business: Borderless E-Business for the Next Decade, ICEB 2011

Issue date: 2011

Publication year: 2011

Language: English

ISSN: 16830040

Document type: Conference proceeding (CP)

Conference name: 2011 11th International Conference on Electronic Business: Borderless E-Business for the Next Decade, ICEB 2011

Conference date: November 29, 2011 - December 2, 2011

Conference location: Bangkok, Thailand

Conference code: 95369

Sponsor: KPMG Thailand; Chareon Pokphand Group (CP); CP ALL Public Company Limited (7-11); Krungthai bank; Tanachart Bank

Publisher: CEUR-WS, Tilburg University, Netherlands

Abstract: The proceedings contain 53 papers. The topics discussed include: managing dwindling online music sales: analyzing factors affecting global music piracy; enhancing decision patterns discovered by process mining with semantic related data; impacts of location and animation on Internet banner's click through rates; the use of social media in marketing: case study in Thai enterprises; tablets vs. smart phones: differences in m-commerce application design; adoption factors for mobile financial services: laggards and early adopters in low-income countries; local services through e-governance in Nepal: an assessment of municipal websites; assessing the global e-readiness of hotel chain websites; an examination into the determinants of positive and negative electronic word-of-mouth communication; and developing a framework for accounting information systems adoption.

Abstract type: (Edited Abstract)

Page count: 403

Database: Compendex

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8. Proceedings of the 12th International Conference on Electronic Business: Latest Global Development in Electronic Business, ICEB 2012

Accession number: 20142617866445

Source title: Proceedings of the International Conference on Electronic Business (ICEB)

Abbreviated source title: Proc. Int. Conf. Electron. Bus. (ICEB)

Issue title: Proceedings of the 12th International Conference on Electronic Business: Latest Global Development in Electronic Business, ICEB 2012

Issue date: 2012

Publication year: 2012

Language: English

ISSN: 16830040

Document type: Conference proceeding (CP)

Conference name: 12th International Conference on Electronic Business, ICEB 2012

Conference date: October 12, 2012 - October 16, 2012

Conference location: Xi'an, China

Conference code: 105790

Publisher: CEUR-WS

Abstract: The proceedings contain 32 papers. The topics discussed include: an intuitionistic fuzzy simple additive weighting (IFSAW) method for selection of vendor; design and implementation of service-oriented expert system; being social: social media influence on modern consumer; case studies on the exploitation of crowd-sourcing with web 2.0 functionalities; institutionalizing information technology for engineering asset management-impeding issues; relationship quality through social network: a confirmatory factor analysis; knowledge management and semantic technology in the health care revolution: health 3.0 model; the effect of affinity design on review helpfulness: an experimental study of online passenger review in the airline industry; experiential value, satisfaction, and social virtual world continuance: an empirical investigation in second life; and a model for improved resource profiling and prediction for mobile applications.

Abstract type: (Edited Abstract)

Page count: 304

Database: Compendex

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9. Proceedings of the 13th International Conference on Electronic Business: "Crossing the Chasm of E-Business", ICEB 2013

Accession number: 20142617866478

Source title: Proceedings of the International Conference on Electronic Business (ICEB)

Abbreviated source title: Proc. Int. Conf. Electron. Bus. (ICEB)

Issue title: Proceedings of the 13th International Conference on Electronic Business: "Crossing the Chasm of E-Business", ICEB 2013

Issue date: 2013

Publication year: 2013

Language: English

ISSN: 16830040

Document type: Conference proceeding (CP)

Conference name: 13th International Conference on Electronic Business, ICEB 2013

Conference date: December 1, 2013 - December 4, 2013

Conference location: Singapore, Singapore

Conference code: 105791

Sponsor: Fuji Xerox Singapore Private Limited; Nanyang Technological University, WKWSCI Advancement Fund

Publisher: CEUR-WS

Abstract: The proceedings contain 31 papers. The topics discussed include: social media in use: assessing the impact of social media use in Irish technology start-ups; e-tourism service quality factors: a comparative study of Thai and international tourists; the antecedents of expectation and continuance on internet group buying intention: an extended perspective on expectation-confirmation theory; a reference model for mobile product information systems; an examination of attributes of mobile payments and their influence on consumer intentions to adopt the new way to pay: a case from the United Kingdom; what influencing consumers to resist using mobile banking; the effects of consumer perceived value on purchase intention in e-commerce platform: a time-limited promotion perspective; the relationship between it capability and firm performance in different e-business modes; and the impact of the knowledge sharing in social media on consumer behavior.

Abstract type: (Edited Abstract)

Page count: 278

Database: Compendex
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10. Proceedings of the International Conference on Electronic Business (ICEB)

Accession number: 20160902034584
Source title: Proceedings of the International Conference on Electronic Business (ICEB)
Abbreviated source title: Proc. Int. Conf. Electron. Bus. (ICEB)
Volume: 2014-January
Part number: 1of1
Issue title: Proceedings of the 14th International Conference on Electronic Business, ICEB 2014 and 1st Global Conference on Internet and Information Systems: Creating Business Values through Innovations in Cloud Services, GCIIS 2014
Issue date: 2014
Publication year: 2014
Language: English
ISSN: 16830040
Document type: Conference proceeding (CP)
Conference name: 14th International Conference on Electronic Business, ICEB 2014 and 1st Global Conference on Internet and Information Systems, GCIIS 2014
Conference date: December 8, 2014 - December 12, 2014
Conference location: Taipei, Taiwan
Conference code: 118796
Sponsor: Bureau of Foreign Trade, Ministry of Economic Affairs; et al.; Ministry of Education; Ministry of Foreign Affairs; Ministry of Science and Technology; NCCU Office of Research and Development
Publisher: CEUR-WS
Abstract: The proceedings contain 44 papers. The topics discussed include: a shared information-based Petri net model for service parts planning; a visual analytic study of articles in entrepreneurship research; an examination the implicit costs on emerging ICT-driven innovations; analysing knowledge brokering activity on social media: an exploratory study; analysis of mobile services and their impact on economic development; application of SaaS to interactive media marketing in public transportation; benefits of data center virtualization to increase the availability as a central quality of service aspect, using the example of cloud services; building and evaluating museum mobile navigation system with design science research method: a case of national palace museum; complementary IT resources for enabling technological opportunism; evaluate the impact of waiting on service quality and customer satisfaction by Kano model; and high-mobility workers' expectations of mobile business applications.
Abstract type: (Edited Abstract)
Page count: 332
Database: Compendex
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11. Proceedings of the International Conference on Electronic Business (ICEB)

Accession number: 20160902040664
Source title: Proceedings of the International Conference on Electronic Business (ICEB)
Abbreviated source title: Proc. Int. Conf. Electron. Bus. (ICEB)
Volume: 2015-January
Part number: 1of1
Issue title: Proceedings of the 15th International Conference on Electronic Business: Internet of Things, ICEB 2015
Issue date: 2015
Publication year: 2015
Language: English
ISSN: 16830040
Document type: Conference proceeding (CP)
Conference name: 15th International Conference on Electronic Business, ICEB 2015
Conference date: December 6, 2015 - December 10, 2015
Conference location: Sha Tin, Hong kong
Conference code: 118797
Sponsor: Department of Decision Sciences and Managerial Economics; Faculty of Business Administration of the Chinese University of Hong Kong

Publisher: CEUR-WS

Abstract: The proceedings contain 69 papers. The topics discussed include: a conceptual model of factors affecting popularity of marketing videos on video sharing sites; a multi-objective closed-loop supply chain planning model with uncertainty; a new innovative IoT watch reduces excessive consumption and its implications to green logistics; a proposed model of business co-creation for service innovation; a review of data monetization: strategic use of big data; a review system based on product features in a mobile environment; a socio-technical system perspective of psychological ownership toward sharing IoT data in supply chains; a study of virtuous cycle of service participation on crowdsourcing platforms; an analysis of open-source smart phone market: preload apps and co-competition; an assessment model for information system's risk based on entropy method and grey theory; and an extended model of review helpfulness: exploring the role of tie strength, perceived similarity, and normative susceptibility.

Abstract type: (Edited Abstract)

Page count: 522

Database: Compendex

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12. Proceedings of the International Conference on Electronic Business (ICEB)

Accession number: 20172703889006

Source title: Proceedings of the International Conference on Electronic Business (ICEB)

Abbreviated source title: Proc. Int. Conf. Electron. Bus. (ICEB)

Issue title: Proceedings of the 16th International Conference on Electronic Business: Internet Plus, ICEB 2016

Issue date: 2016

Publication year: 2016

Language: English

ISSN: 16830040

Document type: Conference proceeding (CP)

Conference name: 16th International Conference on Electronic Business, ICEB 2016

Conference date: December 4, 2016 - December 8, 2016

Conference location: Xiamen, China

Conference code: 128172

Publisher: CEUR-WS

Abstract: The proceedings contain 83 papers. The topics discussed include: Gamers' behavior via avatars in online games; an empirical examination of consumer behavior for search and experience goods in sentiment analysis; investigating service innovation of industry: using iBeacon as an example; to study effects of using human presenter in product image: applying an eye-tracker vs. facial expression translation; different individual's impact on learning performance in virtual reality; the effectiveness of applying virtual reality to educational purpose; an irrationally rational game model; herd behavior in global online shopping carnival; cultural industries and innovation-an empirical analysis; research status and prospect of consumer behavior in Omni-channel retailing; research status and prospect of consumer behavior in Omni-channel retailing; and the indirect effect of culture on privacy concerns in e-commerce: a cross-country study.

Abstract type: (Edited Abstract)

Page count: 728

Database: Compendex

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13. Proceedings of the International Conference on Electronic Business (ICEB)

Accession number: 20185006220143

Source title: Proceedings of the International Conference on Electronic Business (ICEB)

Abbreviated source title: Proc. Int. Conf. Electron. Bus. (ICEB)

Volume: 2017-December

Part number: 1 of 1

Issue title: Proceedings of the 17th International Conference on Electronic Business: Smart Cities, ICEB 2017

Issue date: 2017

Publication year: 2017

Language: English

ISSN: 16830040

Document type: Conference proceeding (CP)

Conference name: 17th International Conference on Electronic Business: Smart Cities, ICEB 2017

Conference date: December 4, 2017 - December 8, 2017

Conference location: Al Barsha, Dubai, United arab emirates

Conference code: 142153

Publisher: International Consortium for Electronic Business

Abstract: The proceedings contain 44 papers. The topics discussed include: a co-citation bibliometric analysis of crowdsourcing research; a crowdsourcing mode of tourism customization based on sharing economy; a historical perspective on decentralization and service delivery for socioeconomic development in Papua New Guinea; a study of conflict and resistant behaviors in the implementation of the ecosystem platform; adopting IoT technology to optimize intelligent water management; analyzing big data projects using Github and JavaScript repositories; and constructing media-based enterprise networks for stock market risk analysis.

Abstract type: (Edited Abstract)

Page count: 335

Database: Compendex

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14. Proceedings of the International Conference on Electronic Business (ICEB)

Accession number: 20190906545312

Source title: Proceedings of the International Conference on Electronic Business (ICEB)

Abbreviated source title: Proc. Int. Conf. Electron. Bus. (ICEB)

Volume: 2018-December

Part number: 1 of 1

Issue title: Proceedings of the 18th International Conference on Electronic Business: AI and Smart Tourism, ICEB 2018

Issue date: 2018

Publication year: 2018

Language: English

ISSN: 16830040

Document type: Conference proceeding (CP)

Conference name: 18th International Conference on Electronic Business, ICEB 2018

Conference date: December 2, 2018 - December 6, 2018

Conference location: Guangxi, China

Conference code: 145276

Publisher: International Consortium for Electronic Business

Abstract: The proceedings contain 90 papers. The topics discussed include: a conceptual framework for smart city international standards; a cryptocurrency based insurance model; a heterogeneous systems public key encryption with equality test in smart city; a modified knn algorithm for activity recognition in smart home; a scientometrics review on research of knowledge sharing in virtual communities; a similar legal case retrieval system by multiple speech question and answer; an artificial intelligence application framework in human resource management practice; and an empirical investigation of culture's influence in online service ratings: from the perspective of uncertainty avoidance.

Abstract type: (Edited Abstract)

Page count: 837

Database: Compendex

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15. Proceedings of the 19th International Conference on Electronic Business: Artificial Intelligence Empowered Business Processes, ICEB 2019

Accession number: 20201408377782

Source title: Proceedings of the International Conference on Electronic Business (ICEB)

Abbreviated source title: Proc. Int. Conf. Electron. Bus. (ICEB)

Volume: 2019-December

Part number: 1 of 1

Issue title: Proceedings of the 19th International Conference on Electronic Business: Artificial Intelligence Empowered Business Processes, ICEB 2019

Issue date: 2019

Publication year: 2019

Language: English

ISSN: 16830040

Document type: Conference proceeding (CP)

Conference name: 19th International Conference on Electronic Business, ICEB 2019

Conference date: December 8, 2019 - December 12, 2019

Conference location: Newcastle upon Tyne, United kingdom

Conference code: 158514

Sponsor: Newcastle Business School; SME

Publisher: International Consortium for Electronic Business

Abstract: The proceedings contain 61 papers. The topics discussed include: a sentiment analysis of peer to peer energy trading topics from twitter; a switch on electronic commerce mobile payment: from traditional queuing to elastic request as a payment service based on the edge computing model; analysis of the interactive strategy of microblog for snack food enterprises; application status and development suggestions of internet personal credit investigation city; assessing a business software application using strategic IT alignment factors: a new way for is evaluation?; case study: Cainiao and JD.com leading sustainability packaging in china; constructing an emergency intelligence system: a multi-level framework; consumer brand post engagement on facebook and instagram – a study of three interior design brands; a conceptual framework for data property protection based on blockchain; and automatic help system with voice input for passengers of drop taxi.

Abstract type: (Edited Abstract)

Page count: 584

Database: Compendex

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16. Proceedings of the 20th International Conference on Electronic Business: Electronic Business under COVID-19 Pandemic, ICEB 2020

Accession number: 20212010349114

Source title: Proceedings of the International Conference on Electronic Business (ICEB)

Abbreviated source title: Proc. Int. Conf. Electron. Bus. (ICEB)

Volume: 2020-December

Part number: 1 of 1

Issue title: Proceedings of the 20th International Conference on Electronic Business: Electronic Business under COVID-19 Pandemic, ICEB 2020

Issue date: 2020

Publication year: 2020

Language: English

ISSN: 16830040

Document type: Conference proceeding (CP)

Conference name: 20th International Conference on Electronic Business, ICEB 2020

Conference date: December 5, 2020 - December 8, 2020

Conference location: Virtual, Hong Kong, China

Conference code: 168684

Publisher: International Consortium for Electronic Business

Abstract: The proceedings contain 52 papers. The topics discussed include: a comparative analysis between AirBnb and hotel industry: the investigation from China; a two-stage real-time prediction method for multiplayer shooting e-sports; aging and urban mobility in Bandar Sunway: a holistic approach; application of artificial intelligence technology in baby stroller design; calm my headspace: motivations and barriers for adoption and usage of meditation apps during times of crisis; collaborative platform empowerment: case study in the digital transformation of the interior design industry; comparative study of business models of European micro-mobility online services; digital transformation research of Taiwan's traditional manufacturing industry based on the ecosystem perspectives; do users mind the brand engagement? the effect of brand engagement in knowledge sharing virtual community; and dynamic perturbation grasshopper optimization algorithm for engineering design problems.

Abstract type: (Edited Abstract)

Page count: 519

Database: Compendex

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17. Proceedings of the 21st International Conference on Electronic Business: "Corporate Resilience through Electronic Business in the Post-COVID Era", ICEB 2021

Accession number: 20220911724367

Source title: Proceedings of the International Conference on Electronic Business (ICEB)

Abbreviated source title: Proc. Int. Conf. Electron. Bus. (ICEB)

Volume: 21

Part number: 1 of 1

Issue title: Proceedings of the 21st International Conference on Electronic Business: "Corporate Resilience through Electronic Business in the Post-COVID Era", ICEB 2021

Issue date: 2021

Publication year: 2021

Language: English

ISSN: 16830040

Document type: Conference proceeding (CP)

Conference name: 21st International Conference on Electronic Business: Corporate Resilience through Electronic Business in the Post-COVID Era, ICEB 2021

Conference date: December 3, 2021 - December 7, 2021

Conference location: Virtual, Online, China

Conference code: 177243

Publisher: International Consortium for Electronic Business

Abstract: The proceedings contain 69 papers. The topics discussed include: a model on energy power management of air-recirculation in a clean room; an empirical study on consumption intention of virtual tour streaming; factors influencing continuance intention to use online learning management system platform; online learning vs. offline learning in an MIS course: learning outcomes, readiness, and suggestions for the post-COVID-19 world; supporting learning and working in disastrous pandemics by smart technologies: a qualitative analysis; factors affecting the consumers' purchase intention and willingness-to-pay more for electric-vehicle technology; and customer-centered and technology-enabled homecare service: opportunities for value creation.

Abstract type: (Edited Abstract)

Page count: 655

Database: Compendex

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Data Provider: Engineering Village

18. Proceedings of the International Conference on Electronic Business: New Challenges and Opportunities for Post-Pandemic E-Business, ICEB 2022

Accession number: 20230313409929

Source title: Proceedings of the International Conference on Electronic Business (ICEB)

Abbreviated source title: Proc. Int. Conf. Electron. Bus. (ICEB)

Volume: 22

Part number: 1 of 1

Issue title: Proceedings of the International Conference on Electronic Business: New Challenges and Opportunities for Post-Pandemic E-Business, ICEB 2022

Issue date: 2022

Publication year: 2022

Language: English

ISSN: 16830040

Document type: Conference proceeding (CP)

Conference name: 22nd International Conference on Electronic Business, ICEB 2022

Conference date: October 13, 2022 - October 17, 2022

Conference location: Virtual, Online, Thailand

Conference code: 185950

Publisher: International Consortium for Electronic Business

Abstract: The proceedings contain 76 papers. The topics discussed include: a mediation–moderation framework of consumers' intention to participate in crowdfunding; an analysis of youtuber's collaboration towards audience engagement; an economic analysis of software piracy in a competitive cloud computing market: a product bundling perspective; competence recharging in the pandemic: the role of social support, motivation, organizational culture, and self-awareness; developing and validating a scale to identify the employability skill set vital for the frontline workers: a case of hospitals in Delhi/NCR; digital inequalities at high schools in Thailand: a survey-based exploration leading to expert-backed bridging strategies; Disney plus Hotstar on Twitter: using netnography and word clouds to gain consumer insights; exploration of the consideration factors of pure e-commerce business for transforming into new retail model; exploration the future of the metaverse and smart cities; exploring enterprises competition: from a

perspective of massive recruitment texts mining; and factors influencing patient's medical choice behavior on internet medical: the perspective of trust.

Abstract type: (Edited Abstract)

Page count: 733

Database: Compendex

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